

United States Census 2010

2010 Census Facts

*As a 2010 Census partner, you can help educate your community about the importance of participating in this historic event and help ensure no one is left uncoun­ted. By communicating that **achieving a complete and accurate 2010 Census is in our hands**, you can help our community receive the fiscal and social benefits it needs to serve everyone living here.*

The Census is a Snapshot of America in 2010.

- The U.S. Constitution requires a national Census – a count of everyone living in the United States – once every 10 years.
- The Census is a count of everyone living in the United States: in all 50 states; Washington, D.C.; Puerto Rico; U.S. Virgin Islands; Guam; the Commonwealth of the Northern Mariana Islands; and American Samoa. This count includes people of all ages, races and ethnic groups, both citizens and non-citizens.
- The 2010 Census will create thousands of temporary jobs in Maricopa County. For information: 1-866-861-2010 or www.2010censusjobs.gov
- More than 130 million addresses across the nation will receive a Census form in March 2010, either by U.S. mail or hand delivery.
- April 1, 2010, is Census Day, the official day of the population count. Responses to the Census form should include everyone who will be living at that address as of that day. But it's not necessary to wait until Census Day to return the Census form. Return it as quickly as possible.
- The Census questionnaire will ask the name, gender, age, race, ethnicity and relationship of all individuals living in the home. It will also ask whether you own or rent your home.

Census participation is easy.

- It's the shortest Census questionnaire since 1790: the 2010 Census form asks just 10 questions and takes just 10 minutes to complete.
- Upon receiving your 2010 Census form, simply complete and return it in the postage-paid, return envelope.
- While everyone is encouraged to return their completed forms by April 1, you have until the end of April to return your form.
- For most, once you mail back your form, you're done! It is only those households that do not return forms by April 30 that Census workers will visit to take a count in person. You will also receive a personal visit from a Census worker if you have a PO Box.



2010 CENSUS: IT'S IN OUR HANDS
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Census participation is important.

- Every year, more than \$400 billion in federal funds is awarded to states and communities based on Census data.
- On average, every person counted in Arizona equals about \$1,550 every year in funding. And so over 10 years, cities with significant undercounts could lose millions of dollars.
- For every individual not counted, the community he or she lives in suffers by not getting the appropriate dollars needed to provide the services for all of the people living there. These services include hospitals, schools, parks, libraries, public safety, senior centers, youth programs and transportation services.
- Census data guide local decision-makers in community planning efforts, including where to build new roads, hospitals and schools.
- Census data affect your voice:
 - in Congress by determining how many seats each state will have in the U.S. House of Representatives;
 - in Arizona, by determining boundaries for state legislative districts;
 - in your city, by determining boundaries for many city council districts.

Census participation is safe.

- By law, the Census Bureau can not share respondents' answers with anyone, including other federal agencies and law enforcement entities.
- All Census Bureau employees take an oath of nondisclosure and are sworn for life to protect the confidentiality of the data.
- The penalty for unlawful disclosure is a fine of up to \$250,000 or imprisonment of up to five years, or both.

Other 2010 Census Facts:

- There are just three Census form processing centers in the nation and one is in southwest Phoenix. The 212,000-square-foot center will process about 40 percent of our country's Census forms, mostly from states west of the Mississippi River. The Phoenix Paper Data Capture Center has created almost 3,000 temporary jobs – all of which have been filled.
- For the first time in its history, the Census Bureau will mail about 13 million bilingual forms in English and Spanish to households in areas with high concentrations of Spanish-only speakers.
- Forms will be available upon request in five languages in addition to English: Spanish, Chinese (Simplified), Korean, Vietnamese and Russian.
- Questionnaire Assistance Centers (QAC) will be available to assist those unable to read or understand the Census form, and a Language Assistance Guide also will be available in 59 languages at all QAC locations. All Language Assistance Guides will be available to download or print at 2010census.gov.
- For those with visual impairments, the Language Assistance Guide will be available in large print and Braille. Deaf and hard-of-hearing persons who do not have access to Video Relay Service (VRS) can call the TDD number, 1-866-783-2010.

For More Information: www.magcensus.com www.2010.census.gov