



**Count to '10
Census Outreach Group**

AGENDA

Thursday, April 9, 2009

10:00 AM

MAG Office – Suite 200 Cholla Room

302 N. 1st Avenue

Phoenix, AZ 85003

- I. WELCOME & INTRODUCTIONS**
- II. POTENTIAL TRANSIT OPPORTUNITIES**
- III. REVIEW OF REGIONAL COUNCIL ACTION**
- IV. NATIONAL CENSUS EFFORTS & INFORMATION**
- V. CITY OF PHOENIX MEDIA SUBCOMMITTEE UPDATE**
- VI. DISCUSSION OF COLLATERAL MATERIALS & OTHER OUTREACH NEEDS**
 - **Non-purchased television opportunities**
 - **Print materials**
 - **Special events**