

Ideas and Projects Tracking Sheet

Idea/Strategy/Project	Member Agency(ies)	Project Status	Estimated Completion Date	Costs	Contact
Full color post cards mailed out to every household in Litchfield Park.	City of Litchfield Park	Still working on art work.	9/1/09	.39 each(includes mailing) \$800	Sonny Culbreth, 623-935-5033
Articles or reminders in four issues of City News Letter.	City of Litchfield Park	1st quarter already completed	Completed each quarter.	\$0, Free information as part of news letter	Sonny Culbreth, 623-935-5033
Meeting with Pro Ranch Market and Mekong Mall to negotiate Q and A centers.	City of Mesa	July 2 meeting with Ranch Market and Census Staff. Work to establish date for Mekong	8/1/09	None	Jerry Dillehay 480-644-4202
Passing out Census collateral (water bottles, stickers, etc.) at 5 hydration stations across Mesa	City of Mesa	Project began 5/09 and runs thru August 09.	8/28/09	None, collateral supplied by U.S. Census	Jerry Dillehay 480-644-4202
Piggy banks for kids. 3,000 small banks inprinted with Census 2010, Mesa , Give Us a Hand. To be distributed at Neighborhood and School events across City	City of Mesa	Pigs being printed on recycled currency. Should be ready for distribution start July 15, 2009	12/1/2009	\$3,000 Partnership Purchase - U. S. Census	Jerry Dillehay 480-644-4202
Kickoff of Mesa's Complete Count Committee, Resolution/Proclamation from City and televised Council Meeting presentation by U.S. Census staff.	City of Mesa	Being Planned now.	August 31, 2009 5PM	none	Jerry Dillehay 480-644-4202
Grand Opening of U.S. Census Area Office in Mesa	City of Mesa	Being Planned for October 1, 2009	10/1/2009	none	Jerry Dillehay 480-644-4202
Magnetic signs for vehicles and banners for light poles on main street-Establishing a QAC for Census, First official meeting with CCC	City of Tolleson	Awaiting funding approval for fees associated with project from Census-Al Macias	7/31/09	\$1,900	Shaunna Lee-Rice, Deputy City Clerk, 623-474-4997
Trifold Brochure in English & Spanish. General information brochure containing key messages.	MAG	Awaiting park photo and final review/approval by Count to 10 group.	07/15/092	Template provided free - Printing costs will vary by amount printed	Kelly Taft, Communications Manager, 602-452-5020
Contingent upon board approval and policy interpretation by General Counsel: 2 car cards in each light rail vehicle -- window clings -- vehicle wrap.	METRO light rail	Contingent upon partner, board and General Counsel Approval. Would do this in late Mar-April.	3/09-4/09	Car cards = \$200. Vehicle wraps = \$8,000	Marty McNeil, Marketing Mgr, 602-744-5592